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**WWPKG Holdings Company Limited**  
**縱橫遊控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 8069)**

## **POSITIVE PROFIT ALERT**

This announcement is made by WWPKG Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Directors**”) of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the unaudited financial and operating information of the Group for the three months ended 30 June 2017, the Group is expected to record a profit attributable to owners of the Company for the three months ended 30 June 2017 as compared to a loss attributable to owners of the Company recorded for the corresponding period in 2016. Such turnaround from loss to profit was mainly attributable to (i) improved sales performance during the three months ended 30 June 2017 as a result of increases in both the number of participants and the selling prices of the Group’s package tours, especially during the Easter holidays’ period coupled with the cherry blossom season in Japan in April 2017; (ii) negative impact on the Group’s revenues for the three months ended 30 June 2016 arising from the Kumamoto Earthquake that occurred in April 2016, when the Group’s package tours bound for Kyushu during the period between 15 April 2016 to 27 June 2016 were completely suspended; and (iii) no listing expenses were charged for the three months ended 30 June 2017 (three months ended 30 June 2016: approximately HK\$5.7 million).

As the Company is still in the process of finalising the unaudited consolidated management accounts of the Group for the three months ended 30 June 2017, the information contained in this announcement is only a preliminary assessment made by the Board based on the latest information currently available to the Board, and such information has neither been reviewed by the Company’s independent auditor nor the audit committee of the Company and may be subject to changes. Shareholders and potential investors are advised to read the announcement of the Company in relation to the quarterly results of the Group for the three months ended 30 June 2017 carefully, which is expected to be published in August 2017.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**WWPKG Holdings Company Limited**  
**縱橫遊控股有限公司**  
**Yuen Sze Keung**  
*Chairman and Executive Director*

Hong Kong, 10 July 2017

*As at the date of this announcement, the executive Directors are Mr. Yuen Sze Keung, Ms. Chan Suk Mei and Mr. Yuen Chun Ning; and the independent non-executive Directors are Mr. Lam Yiu Kin, Mr. Ho Wing Huen and Mr. Yen Yuen Ho Tony.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at <http://www.hkgem.com> for at least seven days from the date of its posting and on the Company’s website at <http://www.wwpkg.com.hk>.*